

KIMIA ZIA

UX/UI DESIGNER



CONTACT

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- Dallas, Texas

SKILLS

Research

- Competitive Analysis
- Heuristics Evaluation
- User Interviews Surveys
- Task Analysis Journey Maps
- Card Sorting

Ideation

- Wireframing User Flows
- Storyboarding Sitemaps
- Information Architecture
- Persona Development

Prototyping

- Usability Testing User Feedback Analysis
- UI Design Style Guide
- Product Mockups
- Responsive Design Iterative Design

- Foundational knowledge of programming languages (Java, CSS, HTML)

TOOLS

- | | | |
|--------|-----------|------|
| Figma | Balsamiq | Linq |
| Sketch | Marvel | CC |
| Canva | Adobe XD | CA |
| Slack | Photoshop | TE |

EDUCATION

CareerFoundry 2022-2023
UX/UI Design Certificate

500+ hours of UX/UI Design study and implementation, resulting in the end-to-end design of 3 applications

Specialized in UI with Figma

Collin College 2020

Associates of Science

In the process of enrolling in a Bachelors of Design Currently

LANGUAGES

- English
- Farsi

OBJECTIVE

Expanding my career as a UX/UI Designer with a focus on research and a strong background in client-facing and customer service. Passionate and skilled in designing human-centered, powerful experiences that influence how individuals connect with the outside world.

Seeking an opportunity to utilize technical skills to contribute to cutting-edge UX/UI Design projects.

RELEVANT PROJECTS

CareerFoundry Immersion & specialization in UX/UI Design

CareerFoundry 2022-2023

- Implemented the design thinking process to develop:

- Olive-** health & wellness Mobile-app for a healthier lifestyle
- BrainBar-** vocabulary Mobile-app for easy & efficient learning
- Perfect Properties-** real estate Web-app for investing and buying properties

- Conducted competitive analyses, user interviews, surveys, and A/B testing to gather invaluable research data and develop personas, user flows, and sitemaps
- Designed 55+ high-fidelity screens, mockups, prototypes, and a comprehensive style guide based on stakeholder requests and end-user feedback

WORK EXPERIENCE

Banker at JPMorgan Chase

JPMorgan Chase Bank 2021-present

- Ability to thrive in a fast-paced, collaborative environment
- Implemented digital banking solutions and trained clients on using online banking platforms, contributing to improved user experience
- Exceptional problem-solving ability and analytical skills
- Market recognition for top 5 keys & referrals
- Leverage organizational and prioritization capabilities
- Establish strong credibility with clients by providing alternative solutions
- Administer the balancing of branch's vault, automated teller machines, TCR
- Analyzed financial data to provide clients with insights and recommendations for better financial decisions
- Superior attention to detail efficiently processing transactions & adhering to controls
- Collaborated with clients to assess their financial goals and needs, ensuring a personalized banking experience.

Beauty Advisor, SUBC Facilitator & Brand Ambassador

Sephora 2017-2021

- Developed strong teamwork and trained employees
- Provided personalized beauty consultations to customers, addressing their unique needs & preferences
- Collaborated with the marketing team on beauty product promotions and campaigns
- Quickly adapted to new product launches and promotions, showcasing adaptability and commitment to learning
- Demonstrated excellent communication and listening skills to understand and recommend products
- Mastered the use of new tools & technology such as color IQ matching device
- Managed multiple digital platforms to ensure the success of the store
- Facilitated classes, and demonstrated placements and products to the clients
- Managed the operations, including inventory-related processes, merchandise resets, visual sets, and pricing compliance

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UX/UI DESIGNER

DEAR HIRING MANAGERS,

As an innovative and solution-focused UX/UI Designer with a history of education in enhancing user experience and engagement, I am writing to express my enthusiastic interest in the UX/UI Designer internship opportunity. With a passion for crafting intuitive and visually appealing experiences, I am excited about the prospect of contributing my skills and learning from your esteemed design team.

Throughout my academic journey in Product Design at Career Foundry, I've acquired a solid foundation in design principles, user experience methodologies, and interface design. Additionally, my hands-on experience through internships and freelance projects has provided me with the opportunity to apply these skills in real-world scenarios, honing my ability to create engaging and user-centric designs.

My proficiency in design tools like Adobe Creative Suite, Sketch, and Figma, coupled with my understanding of user research, wireframing, and prototyping, positions me to make immediate contributions to your team. I am eager to leverage these skills to support your company in delivering exceptional digital experiences that align with your vision.

I am highly motivated to learn and grow within a dynamic and forward-thinking organization. I am excited about the possibility of contributing my unique perspective and skills to your team while gaining invaluable experience and mentorship.

Thank you for considering my application. I am enthusiastic about the opportunity to discuss how my background and passion for design align with the goals of your company. I am looking forward to the possibility of contributing to your innovative projects and initiatives.

SINCERELY,



KIMIA ZIA
